

## General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/162/New Plans and Promotions/11-12/36

dt @ Chennai-6 the 21.07.2011.

Sub: Plan Activation Voucher to change plan to Anbujodi plan - reg.

Ref :\_C.O. Ir. 26-18/2010 T&C-CM Circular No.32/11-12 dt 4.7.11.

Approval of the competent authority is hereby conveyed for the introduction of Plan Activation Voucher **22** in C-TOP UP for the existing customers of various plans to change over to ANBUJODI plan, **in TN LSA (including Chennai Telecom District) with effect from 25.07.2011.**

- The customer after changing the plan to Anbujodi, will be governed by all terms and conditions related to validity, F&F etc., as applicable to **Anbujodi Plan only.**
- On change over, the **talk value and validity** available in the **old plan** will be **carried forward** to the ANBUJODI plan. But the validity will be restricted to Maximum of 450 days, if the existing validity is more than or equal to 450 days. ( as in Plans like Kurinji, Wonder Plus etc.,) .If the existing validity is less than 450 days, the same will be carried over.
- Existing F&F numbers, FFL number in the old plan will **NOT** be carried forward to ANBUJODI plan.
  - The customer has to register afresh ONE BSNL Fixed L/L/WLL(Fixed/Limited mobility) number within TN LSA as FFL by sending SMS  
“FFL<space><Landline number with STD CODE>”  
to 53733 to avail Unlimited FREE Local calls.
  - **To avail reduced local call charges on 2 BSNL Numbers & STD call charges on 1 BSNL Number,** Customer has to activate through SMS to 53733 as detailed below:
    - FFE<space> <1<sup>st</sup> BSNL No><space><2<sup>ND</sup> BSNL No><space><3rdBSNL No>
    - FFE number can be Landline/ Fixed WLL/WLL with limited mobility / RUIIM /GSM Mobile, **all within TamilNadu LSA (incl CHTD) of BSNL.** Except for the mobile numbers, for Landline/ Fixed WLL/ WLL with limited mobility ,the STD code of the station may be prefixed pl.
    - For change of F&F numbers, send SMS as  
FFM <space><old number ><space>< New number> to 53733.
    - FFM stands for modification of F&F number. For any change of existing F&F number Rs. 5/- per number per occasion will be charged.
- All the existing 2G customers of Old plans like Saral Anant (3 options), General plans (3 options), Excel Anant, New Excel Anant, Excel Student, Kurinji, Wonder plus, En-Nanban, En-Nanban Super, MegaSuper, Vasantham, Nesam plans and 3G customers of old 3G General 120 plan etc., are eligible to use this **Plan Activation Voucher 22 for changing to Anbujodi plan.**
- All the current plans customers except Jaijawan (PMF),GSM based FWP, Instrument Bundling Plans(HUWAEI,NOKIA,MICROMAX etc.,) are also eligible to use this **Plan Activation Voucher 22 for changing over to Anbujodi plan.**

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- **The Plan Activation Voucher 22 for change over to Anbujodi plan will be only on C top up.**
- All STVs in use, in old plans will be carried forward to anbujodi Plan on change.

(K. R. Aravindavalli)

AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.